



FRAUD AWARENESS WEEK

Phishing Emails and Scams

Annual worldwide impact of phishing could be as high as **\$5 billion!**

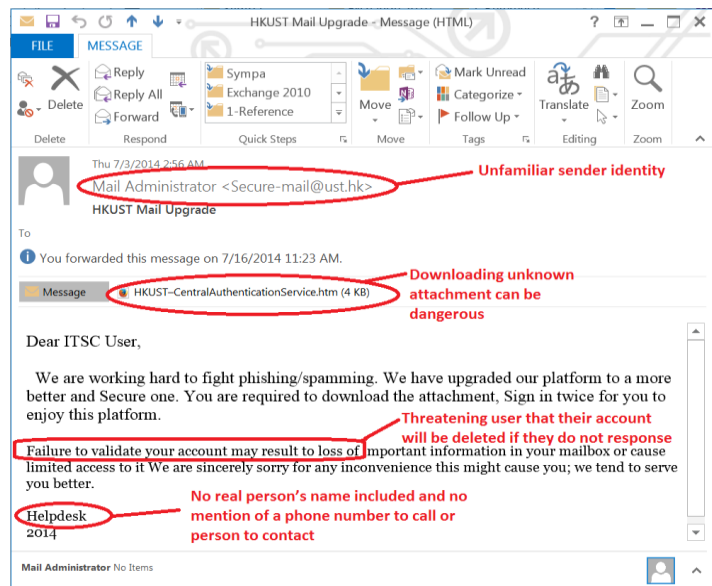
One way to protect city resources from fraudsters is to make certain employees understand what scams and phishing emails look like.

What is Phishing?

- Fraudsters use a personalized attack to lure you to click on a malicious URL or email attachment, to hand over personal data, or
- Fraudsters impersonate a legitimate company and attempt to steal your personal information or login credentials.

One of the most notorious phishing incidents occurred in 2016, when hackers used a phishing attack to obtain the personal Gmail password of John Podesta, the campaign chair of Hillary Clinton. For more info on that story, click [here](#).

Below is an infographic that can help you recognize the signs of a phishing email:



Here are a few more tips on how to protect yourself against *Phishing*:

- ✓ Do not enter your personal information on a pop-up screen.
- ✓ When possible, use two-step verification processes to add a layer of security to systems that contain the most confidential information.
- ✓ Create strong passwords or use a Password Manager.
- ✓ Report any suspect incident to the IT Help Desk.

Thank you for joining me in recognizing Fraud Awareness Week. When we prevent loss, we protect Oakland!

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