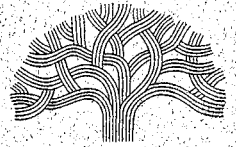


# CITY OF OAKLAND



CITY HALL • ONE FRANK H. OGAWA PLAZA, 4TH FLOOR • OAKLAND, CALIFORNIA 94612

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December 4, 2019

LaTonda Simmons, City Clerk  
1 Frank H. Ogawa Plaza  
Oakland, CA 94612

**RE: Financial Analyses of “Newspaper Requirement” and “Appropriations Limit Increase” Ballot Measures**

Dear City Clerk Simmons:

I am pleased to submit our impartial analyses of the “Newspaper Requirement” and “Appropriations Limit Increase” ballot measures. The first measure amends the City Charter to eliminate obsolete requirements for designating the City’s official newspaper and for the City Council to establish, by ordinance, requirements for designating the City’s official newspaper(s). The second measure increases the City’s appropriation limit.

The Office of the City Auditor prepared this analysis in accordance with Municipal Code Section 3.08.210, which requires the Office to prepare an impartial financial analysis of each ballot measure qualifying for ballot placement.

If you have any questions, please contact Mike Edmonds, Assistant City Auditor at 510-238-7609.

Sincerely,

Courtney A. Ruby, CPA, CFE  
City Auditor

## **Summary**

This measure amends the City Charter to eliminate the requirement that the City's official newspaper be printed and published in the City of Oakland and have a daily circulation of at least 25,000. Further, it requires the City Council, by ordinance, to establish new procedures for designating the City's official newspaper to publish legal and other notices required by the Oakland City Charter and other laws.

## **Fiscal Impact**

This measure will have minimal financial impact to the City. If approved, the City Council will establish new procedures for designating the City's official newspaper to publish legal and other notices. The City will incur costs; however, we deem these costs to be immaterial.

References to information in our independent analysis represents the best information at the time of this analysis.